



The Road to Understanding

—This, the latest work of Eleanor H. Porter, has all the sweetness, inspiration and human appeal of "Just David" and is in addition a real love story. Beautifully printed and elegantly bound, it is illustrated in color by Mrs. Mary G. Blumenschein. It is a compelling story of everyday men and women, told in a way that will bring it close to every reader's life. **\$1.40**



Place Portrait Orders Now

Those who have taken advantage of our offer to make a beautiful Enlarged Portrait, bust style, 11x20 inches in size, for the small sum of 10c are unanimous in their praise of such work. Our offer in this connection will close the 30th of this month, and you are urged to submit the photographs you wish enlarged without delay. We repeat the price (no mail orders taken) only **19c**



Ready to Meet Every Demand of This Busy Last Week Before Easter

THERE will be a thousand and one obligations pressing for attention this week. Hence, what a pleasure it is to know that here is a store filled with the newest merchandise—piece goods and ready-to-wear apparel—and that Cohen's reputation for Best Quality at Lowest Prices is being faithfully maintained.

Women's \$1 Union Suits 65c
—Special Monday only we will offer the celebrated Pandora and Viola Mercerized Lisle Union Suits with tight or loose knees for only...

Newest Easter Neckwear

COLLAR AND CUFF SETS of good quality linen, effectively combined with Green, Rose and Tan, collar finished with dainty tucks in the back and relieved with hemstitched edge. **\$1.00**
GEORGETTE COLLARS touched with flat lace and embroidered in contrast—some embellished with Futurist Dots—are much too pretty to pass by at **\$1.00**
PONTEE COLLARS that are hand embroidered in patterns that were never so pretty are among the most popular concepts at **\$1.75** **\$3.00**
WINDSOR TIES in sport colors, fashioned of good quality crepe de chine will have many calls this week, and are especially desirable at **50c**
SPORTS NECKWEAR, comprehending a wide range of the most wanted creations now in popular favor, offer uncommon buying inducements at **50c**

All the Newest Veils Are Here Also.



Fashion Has Bent All Her Wit and Energy in Producing Such

Exquisite Frocks for Easter!

The perfect consummation of charm and elegance at a moderate price—at least that is the impression one assumes in looking over these beautiful Frocks ready for Richmond's most discriminating, to-morrow. One-piece models for Street and Afternoon wear. Perhaps 35 different styles to draw upon. Many are reproductions and adaptations of high-priced imported models, developing every new feature in Silhouette, Trimming and Color.

Georgette, Crepe Meteor, Crepe de Chine, Taffeta, Serge, Jersey Cloth, Tricotine, etc. —The new barrel skirt, the harem effect, the long straight chemise, tunic drape and eton are shown. The colors include Rose, Beige, Stone, Jade, Gold, Chartreuse, French Gray, Benjais Blue, Green, Navy, Black, etc.,

\$16.95 **\$24.50** **\$32.50** **\$42.50**

Rare New Easter Suits

—And how different they are, with their neat lines of grace, narrow shoulders, plain tailored mannish collars, severely tailored coats and skirts not too full. We show models and copies of styles from famous

Designers at Home and Abroad

—Trimming are simple rows of braid or braid binding, machine stitchings, etc. Novelty Norfolk's are also shown, with single or double belts, half belts, unusual pockets, large cape collars of contrasting silk, etc., in navy, black, tan, rookie, gold, white and checks; all sizes.

\$24.50, **\$32.50**, **\$39.50**

Other Easter Suits Are Here From \$9.95 to \$75.00
Other Easter Coats Are Here From \$9.95 to \$37.50

Easter Coat Modes

—Coats for women and misses who like out-of-the-ordinary styles. Garments for all occasions in new and exclusive adaptations of high-priced imported models, which reveal all the new Spring fancies.

For Street, Dress, Travel or Sports

—Plain tailored or elaborately dressy models are beautifully made of Gunniburi, Bolivia, Tricotine, Burella, Jersey Cloth, Poirer Twill, Gabardine, etc. The barrel silhouette predominates. New collars, sleeves, cuffs and odd shaped pockets are features, in many new Spring colors.

\$16.95, **\$22.50**, **\$29.50**



Style Supreme!

Copies of Exclusive New Pattern Hats

—Produced in our own Workrooms by Expert Milliners. These reproductions are unusual in that they retain all the originality of their expensive originals.

—The collection includes Little Hats, Large Hats, Large Drooping Grim Hats, Mushrooms, Sailors, Turbans and Continentals that are identical in shape with high-priced originals. The trimmings of Burnt Peacock, Wings, Fancy Feathers and Flowers, all of which are especially attractive, are posed with the utmost care.

Lisere, Belgian Split, China Split, Milan and Milan Hemp; also, combinations with Horsehair Braid. The styles are the most exclusive to be seen at these prices:

\$6.50, **\$7.50**, **\$10.00**



No Shortage of Paris Gloves for Easter

—With the largest stock of thoroughly dependable fine Domestic and Foreign Gloves to be found in Richmond, embracing all staple numbers and novelties, we are ready to meet every demand for Easter, in size, color and style.

Of Utmost Importance to Note That All Our Gloves Are Personally Guaranteed

—Orders for these Gloves were placed more than a year ago at the prices then prevailing, with the result that nowhere else are equal qualities obtainable at Cohen's prices—a broad statement that demands your consideration.

CHAMOISETTE GLOVES that come two-clasp, two-row London **65c** a touch, special at **50c**
SILK GLOVES of thoroughly dependable qualities offer three unusual values at **50c**, **65c** and **\$1.25 Pr.**



WASHABLE KID GLOVES that come in Oyster, White, Sand, Tan and Gray, with new wide embroidered backs, pair. **\$1.50**

"QUEEN QUALITY"—the celebrated French Kid Gloves with beautiful three and four-row embroidered backs **\$1.75**

NOVELTY KID GLOVES in Fashion's most wanted styles, embroidered in colors, are offered in White and new tones at **\$2.75**

One Special Lot of Walking Gloves for Easter at **\$1.25**

JUST 30 SAMPLE SEWING MACHINES The Cabinet Work Scratched or Marred

HALMA	SINGER	WHITE	STANDARD	DOMESTIC
There Are Only 4 of These	5 at \$22.00 1 at \$19.75	1 at \$24.00 6 at \$22.00 2 at \$19.75	1 at \$24.00 3 at \$23.50 1 at \$16.50	Just 6 of these. Absolutely perfect in every detail. Choice at \$22.50; regularly \$45.00.
Your choice of them at \$13.95. Regular selling price, \$22.00.	Agent's prices would range up to \$40.00.	Agent's prices would range up to \$45.00.	Agent's prices would range up to \$40.00.	
PAY ONLY \$1.00 DOWN — ONE DOLLAR PER WEEK				

Wonderful Values Gleaned From Hundreds of Others Just as Important in the Big Bargain Basement

40-Inch Lingerie 15c	15c Pajama Checks 9 1/2c	Wash Organdies 12 1/2c	\$1.50 Longcloth \$1.19	Galatea Cloth 15c	Bleached Domestic 10c	Dimity Spreads \$1.18	Bleached Sheets 79c	\$5.00 Boys' Suits \$3.65	75c Petticoats 50c
—This fine mercerized material, usually sells from full pieces at 25c per yard.	—Mill lengths, 36 inches wide, notably good quality. Very special Monday.	—49 inches wide, exceptionally fine quality, worth 25c yard in full pieces.	—Full 16-yard bolts are offered at this price. Note the very soft finish.	—Why pay 25c a yard when you can choose from a variety of patterns at 15c.	—Standard 12 1/2c grade that comes a yard wide. One of Monday's big values.	—\$1.50 values, 72x90 inches in size, slight imperfections, but best quality.	—Made of heavy round thread, hand-torn and hemmed, 81x90 inches, \$5c values.	—New pinch-back Norfolk models, in choice of several very nobby patterns.	—Either White Satine or Black Mercerized garments, finished with deep ruthe.